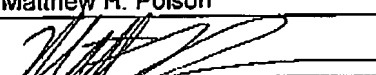


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S&amp;H Form: (02/05)

<b>REPLY/AMENDMENT FEE TRANSMITTAL</b>		Attorney Docket No.	1405.1054		
		Application Number	10/020,248		
		Filing Date	December 18, 2001		
		First Named Inventor	Kazuki MATSUI, et al.		
		Group Art Unit	3622		
AMOUNT ENCLOSED	120.00	Examiner Name	Michael Bekerman		
<b>FEE CALCULATION (fees effective 12/08/04)</b>					
CLAIMS AS AMENDED	Claims Remaining After Amendment	Highest Number Previously Paid For	Number Extra	Rate	Calculations
TOTAL CLAIMS	20	- 20 =	0	X \$ 50.00 =	\$ 0.00
INDEPENDENT CLAIMS	4	- 4 =	0	X \$ 200.00 =	0.00
Since an Official Action set an <u>original</u> due date of <u>April 29, 2007</u> , petition is hereby made for an extension to cover the date this reply is filed for which the requisite fee is enclosed (1 month (\$120)); (2 months (\$450)); (3 months (\$1,020)); (4 months (\$1,590)); (5 months (\$2,160)).					120.00
If Notice of Appeal is enclosed, add (\$500.00)					
If Statutory Disclaimer under Rule 20(d) is enclosed, add fee (\$130.00)					
Information Disclosure Statement (Rule 1.17(p)) (\$180.00)					
Total of above Calculations =					\$ 120.00
Reduction by 50% for filing by small entity (37 CFR 1.9, 1.27 & 1.28)					
<b>TOTAL FEES DUE =</b>					\$ 120.00
(1) If entry (1) is less than entry (2), entry (3) is "0". (2) If entry (2) is less than 20, change entry (2) to "20". (4) If entry (4) is less than entry (5), entry (6) is "0". (5) If entry (5) is less than 3, change entry (5) to "3".					
<b>CERTIFICATE OF FACSIMILE TRANSMISSION</b>					
I hereby certify that this correspondence is being transmitted via facsimile to Commissioner for Patents.					
R.O. Box 1450, Alexandria, VA 22313-1450					
On <u>May 29, 2007</u>					
By: <u>Matthew H. Polson</u>					
Date: <u>5/29/07</u>					
<b>METHOD OF PAYMENT</b>					
<input checked="" type="checkbox"/> Check enclosed as payment. <input type="checkbox"/> Charge "TOTAL FEES DUE" to the Deposit Account No. below. <input type="checkbox"/> No payment is enclosed.					
<b>GENERAL AUTHORIZATION</b>					
<input checked="" type="checkbox"/> If the above-noted "AMOUNT ENCLOSED" is not correct, the Commissioner is hereby authorized to credit any overpayment or charge any additional fees necessary to:					
Deposit Account No.		19-3935			
Deposit Account Name		STAAS & HALSEY LLP			
<input checked="" type="checkbox"/> The Commissioner is also authorized to credit any overpayments or charge any additional fees required under 37 CFR 1.16 (filing fees) or 37 CFR 1.17 (processing fees) during the prosecution of this application, including any related application(s) claiming benefit hereof pursuant to 35 USC § 120 (e.g., continuations/divisionals/CIPs under 37 CFR 1.53(b) and/or continuations/divisionals/CPAs under 37 CFR 1.53(d)) to maintain pendency hereof or of any such related application.					
SUBMITTED BY: STAAS & HALSEY LLP					
Typed Name	Matthew H. Polson			Reg. No.	58,841
Signature				Date	May 24, 2007

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Docket No.: 1405.1054

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re the Application of:

Kazuki MATSUI, et al.

Serial No. 10/020,248

Group Art Unit: 3622

Confirmation No. 8732

Filed: December 18, 2001

Examiner: Michael Bekerman

For: **MERCHANDISING METHOD AND MERCHANDISING DEVICE****AMENDMENT**

Commissioner for Patents  
PO Box 1450  
Alexandria, VA 22313-1450

Sir:

This is in response to the Office Action mailed January 29, 2007, and having a period for response set to expire on April 29, 2007. A Petition for a 1-month extension of time, together with the requisite fee for same, is submitted herewith, thereby extending the period for response to May 29, 2007.

The following amendments and remarks are respectfully submitted. Reconsideration of the claims is respectfully requested.